

Vr 28 Jan 2023

## ASEAN TOURISM FORUM (ATF) TRAVEX 2023 PROGRAMME

TIME	ACTIVITY	VENUE	NOTES
<b>Sunday, 29 January 2023</b>			
08.00 – 00.00	Exhibition booth installation by Official Contractor	Bima Hall B - C Jogja Expo Center	City Neon Prima
<b>Monday – Wednesday, 30 January – 1 February 2023</b>			
08.00 – 00.00	<ul style="list-style-type: none"> <li>Exhibition booth installation by Official contractor</li> <li>Exhibition booth installation by outside contractor (for space only and other contractor)</li> </ul>	Bima Hall B - C Jogja Expo Center	City Neon Prima & other acknowledged contractor. Contractor badge will be provided onsite- please refer to Exhibitors Manual
<b>Thursday, 2 February 2023</b>			
All day	Arrival of TRAVEX Exhibitors, Overseas Buyers & Media		
07.00 – 18.00	Booth TRAVEX Loading & Final Set Up	Bima Hall B - C Jogja Expo Center	
09.00 – 18.00	Registration of TRAVEX Overseas Buyers, Media & Exhibitors	Registration Counter Bima Hall B – C Jogja Expo Center	
12.00 – 18.00	Pre- Tour for Exhibitors, Buyers and Media	Registration Counter	City Tour Yogyakarta – onsite registration based on first come first serve basis
13.00 – 14.00	Opening Ceremony Indonesia Tourism, Creative Economy Industries Exhibition & Indonesia Culinary Festival (B2C)	Bima Hall A	B2C format – open to public
<b>MEDIA BRIEFING (IN MARRIOTT YOGYAKARTA HOTEL)</b>			
13.00 – 14.00	Indonesia	Malioboro 2 & 3 Marriott Yogyakarta Hotel	For media & invitation only
14.00 – 15.00	Brunei Darussalam		
15.00 – 16.00	Malaysia		
16.00 – 17.00	The Philippines		
17.00 – 18.00	Myanmar		
<b>Friday, 3 February 2023</b>			
08.00 – 10.00	<b>Onsite Appointment Scheduling Session (Sellers Meet Buyers)</b> 08.00 – 08.30: Buyers briefing 08.30 – 09.30 : International Exhibitors 09.30 – 10.00 : Local Exhibitors	Arjuna Room Jogja Expo Center 2 <sup>nd</sup> Floor	

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<b>MEDIA BRIEFING (IN MARRIOTT YOGYAKARTA HOTEL)</b>			
09.00 – 10.00	Singapore	Malioboro 2 & 3 Marriott Yogyakarta Hotel	For media & invitation only
10.00 – 11.00	Cambodia		
11.00 – 12.00	Thailand		
13.00 – 14.00	Vietnam		
14.00 – 15.00	Lao PDR		
10.00 – 18.00	TRAVEX DAY 1	Bima B & C Hall Jogja Expo Center	
10.00 – 12.00	TRAVEX Appointment Session I	Bima B & C Hall Jogja Expo Center	Business Attire
12.00 – 13.00	TRAVEX Lunch for Buyers & Media	TBC	Buyers & Media only
12.45 – 13.30	Indonesia Vice Minister of Tourism and Creative Economy of The Republic of Indonesia to officially visit TRAVEX	Bima B & C Hall Jogja Expo Center	
13.00 – 18.00	TRAVEX Appointment Session II	Bima B & C Hall Jogja Expo Center	Business Attire
18.30-21.00	Opening Ceremony of ASEAN Tourism Forum 2023	Open Theatre Prambanan Temple	For ATF TRAVEX Exhibitors, Buyers & Media
<b>Saturday, 4 February 2023</b>			
10.00 – 18.00	TRAVEX DAY 2	Bima B & C Hall Jogja Expo Center	
10.00 – 12.00	TRAVEX Appointment Session III	Bima B & C Hall Jogja Expo Center	Business Attire
12.00 – 13.00	Lunch for Buyers & Media Hosted by Jambuluwuk Hotel	Buyers & Media Lounge Bima B & C Hall JEC	
13.00 – 18.00	TRAVEX Appointment Session IV	Bima B & C Hall Jogja Expo Center	Business Attire
17.00 – 17.30	ASEAN Tourism Ministers to Officially Visit TRAVEX	Bima B & C Hall Jogja Expo Center	
18.30-21.00	Lao Night Hosted by Ministry of Information, Culture and Tourism Laos (in honor of Lao as next ASEAN Tourism Chair)	Sheraton Mustika Yogyakarta Hotel	<i>Invitation Only</i>
<b>Sunday, 5 February 2023</b>			
10.00 – 18.00	TRAVEX Day 3		
10.00 – 12.00	TRAVEX Appointment Session V	Bima B & C Hall Jogja Expo Center	Business Attire
12.00 – 13.00	TRAVEX Lunch for Buyers & Media Hosted by The Philippines	Seroja Restaurant Grand Rohan Hotel	For TRAVEX buyers & media only
13.00 – 18.00	TRAVEX Appointment Session V I	Bima B & C Hall Jogja Expo Center	
18.30-21.00	Royal Banquet ATF 2023	The Palace of Yogyakarta	For ATF TRAVEX Exhibitors, Buyers & Media
<b>Monday, 6 February 2023</b>			
All day	Departure of Delegates		

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All day	Optional Extended Hosted Post Tour (6-8 February 2023)		For buyers
	Post Tour		Payable- online registration